

1ST QUARTER OF 2023-2024

EARLY

VISIT EARLY VISIT OFTEN

Presented by

**Denise Hudson-Brian, TDM, CTE
Tourism Director**



visitearlytexas.com 325-649-9300



RENTALS OCTOBER - DECEMBER 2023

EARLY VISITORS EVENTS CENTER RENTALS

October – 12

November – 8

December – 14



BUSINESS COMPLEX

Lare Conference Room

October – 20

November – 17

December – 20

Small Conference Room

October – 6

November – 6

December – 1

PUBLIC RELATIONS AND TRAINING

- State Fair of Texas
- TML Conference
- Texas Travel Summit
- Early Chamber Banquet
- Texas Association of Venues & Facilities Annual Conference
- Brown County Museum of History Board Meeting
- Penatuhkah Comanche Trail Partnership Meetings
- KOXE, KXYL & The Breeze Talk Shows
- Coffee Talk – BROWNWOOD/EARLY Chambers
- Texas Fort Trails Board Meetings – Board of Directors
- Christmas Tree Light – Cash Cube
- Christmas Under the Star Christmas Parade
- Tourism Currents Training
- Cinco de May Committee Meetings
- Stars of Texas Juried Arts Committee Meetings
- Two Stepping for Toys



CVB FUNDED OR SPONSORED EVENTS

- Movie In the Park
- Brownwood Pickleball Tournament
- HPU Homecoming
- Big Buck Contest
- Texas Association of Venues & Facilities Annual Conference
- Early Chamber of Commerce Hunter's Appreciation Luncheon
- Tim Fulton Prospect Livestock Show
- Brown County Comic Con
- Rods, Ribs & Brisket
- Pumpkin Palooza
- Buy Texas Holiday Markets
- Texas Bank Holiday Classic
- Lytic Theater Productions

SHOP PRODUCTS MADE
AND PRODUCED IN TEXAS

EARLY
VISIT EARLY VISIT OFTEN

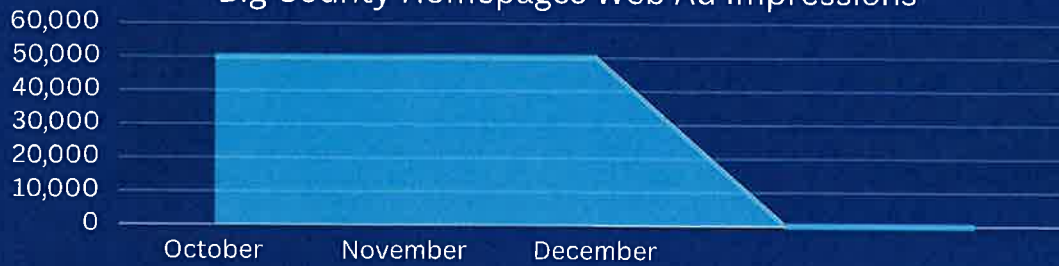
BUY TEXAS HOLIDAY MARKET
DECEMBER 16TH 11AM-3PM
EARLY VISITORS & EVENT CENTER

COME TAKE A PICTURE WITH SANTA!
FOR MORE INFORMATION CALL 325-649-9300

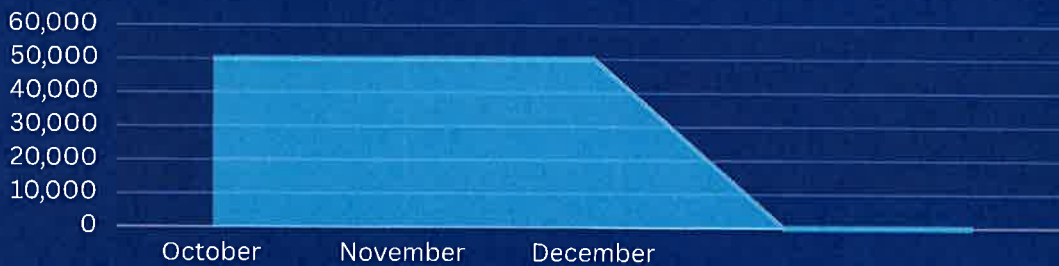


MEDIA ADVERTISEMENTS

Big County Homepages Web Ad Impressions



Big County Homepages App Ad Impressions



Magazine Ads

- Authentic Texas
- Brown County Living
- Texas Teenage Baseball & Softball Rule Book

Early Visitors & Events Center
Let us host your next event!

VENUE	KITCHEN	PATIO
<ul style="list-style-type: none"> • TABLES & CHAIRS • STAFF RESTROOM • AUDIO EQUIPMENT • SMART TV • LARGE VESTIBULE 	<ul style="list-style-type: none"> • PANTRY • STOVE/COOKTOP • MICROWAVE • CUPBOARD • SINK • CUPBOARD 	<ul style="list-style-type: none"> • BEER COOLERS • OUTDOOR CHAIRS & TABLES • MOBILE PHONE CHARGING STATION • GRILL • LARGE SHED FOR STORAGE

Schedule a tour today at 325-649-9300 and visit us at 419 Gannon Dr. Early, Texas

MEDIA ADVERTISEMENT

Tour Texas

Total Content Engagement 14,637



0 Postal



258 Facebook
click-thrus



293 website
click -thrus



14 Slideshow
Views



256 Instagram
click-thrus



260 Twitter
click-thrus



101 Content
clicks



297 PDF
request



13,158 page
views

Top Report States

Texas
California

Average economic impact for each Visitor Guide sent out is \$48.* TourTexas.com has facilitated 297 Visitor Guide requests to Texas travelers on behalf of Visit Early

Total Economic impact of those requests
= \$14,256

*Source: DMA West Visitor Guide Readership Study 2022

VISIT EARLY'S SOCIAL MEDIA



Reach: 112,305

Page Visits:

9,315

New Likes: 184



Impression:

4,321

New

Followers: 3



Reach: 1,520

Page Visits: 151

New Followers: 34

EARLY VISITORS & EVENT CENTER

Visitors: 353

Event Visitors: 745

In State Visitors: San Antonio, Granbury, Glen Rose, Rockwall, Pflugerville, Queren, Frisco, Waco, Cross Plains, Round Rock, Georgetown, Brady, Gainsville, Sanger, Austin, Rochelle, Frisco, Llano, Georgetown

Out of State Visitors: New Mexico, Pennsylvania, Delaware, Colorado, Virginia, Georgia, Kansas



NEW TEAM MEMBER

We welcomed Katelyn West to our team as the Event Center Assistant. Katelyn is a Tarleton State Communications Graduate. She also serves in the Texas National Guard.