

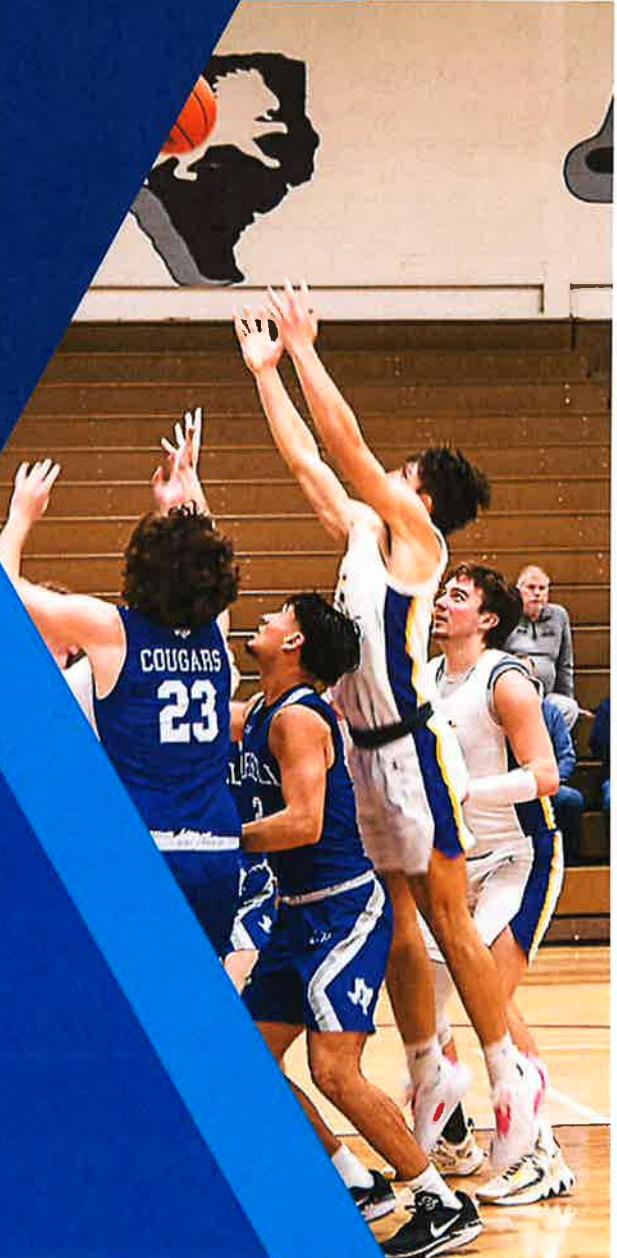
# 1ST QUARTER OF 2023-2024

# EARLY

*VISIT EARLY VISIT OFTEN*

Presented by

**Denise Hudson-Brian, TDM, CTE  
Tourism Director**



[visitearlytexas.com](http://visitearlytexas.com)   **325-649-9300**



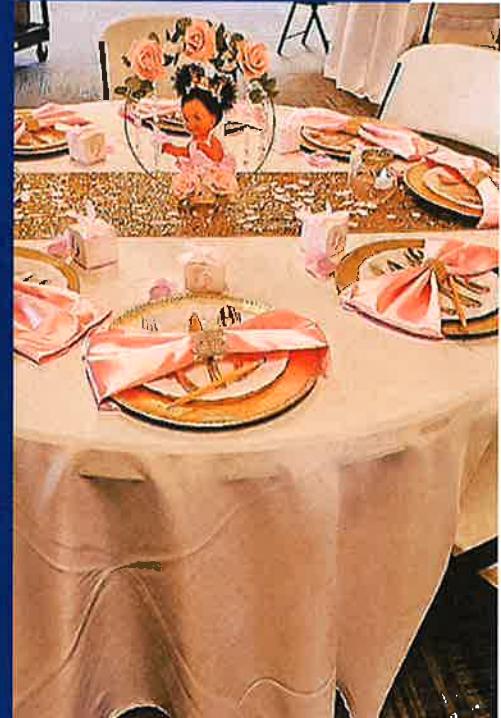
**RENTALS  
OCTOBER -  
DECEMBER  
2023**

## **EARLY VISITORS EVENTS CENTER RENTALS**

October - 12

November - 8

December - 14



## **BUSINESS COMPLEX**

Lare Conference Room

October - 20

November - 17

December - 20

Small Conference Room

October - 6

November - 6

December - 1

# PUBLIC RELATIONS AND TRAINING

- State Fair of Texas
- TML Conference
- Texas Travel Summitt
- Early Chamber Banquet
- Texas Association of Venues & Facilities Annual Conference
- Brown County Museum of History Board Meeting
- Penatuhkah Comanche Trail Partnership Meetings
- KOXE, KXYL & The Breeze Talk Shows
- Coffee Talk – BROWNWOOD/EARLY Chambers
- Texas Fort Trails Board Meetings – Board of Directors
- Christmas Tree Light – Cash Cube
- Christmas Under the Star Christmas Parade
- Tourism Currents Training
- Cinco de May Committee Meetings
- Stars of Texas Juried Arts Committee Meetings
- Two Stepping for Toys



# CVB FUNDED OR SPONSORED EVENTS

- Movie In the Park
- Brownwood Pickleball Tournament
- HPU Homecoming
- Big Buck Contest
- Texas Association of Venues & Facilities Annual Conference
- Early Chamber of Commerce Hunter's Appreciation Luncheon
- Tim Fulton Prospect Livestock Show
- Brown County Comic Con
- Rods, Ribs & Brisket
- Pumpkin Palooza
- Buy Texas Holiday Markets
- Texas Bank Holiday Classic
- Lytic Theater Productions

SHOP PRODUCTS MADE  
AND PRODUCED IN TEXAS

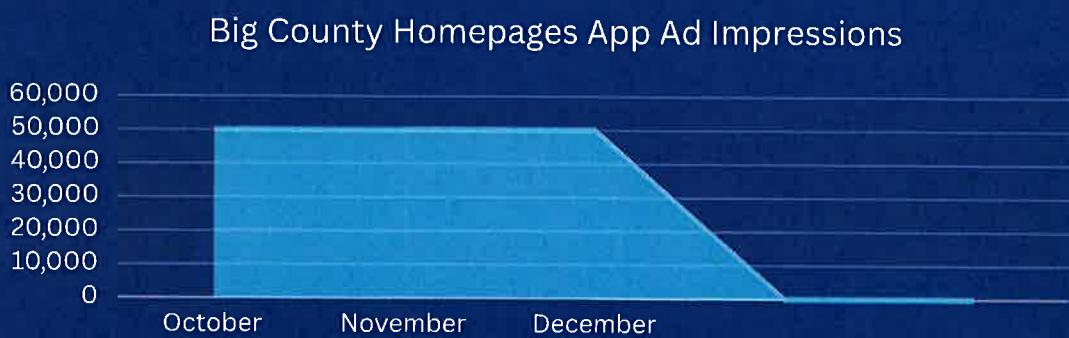
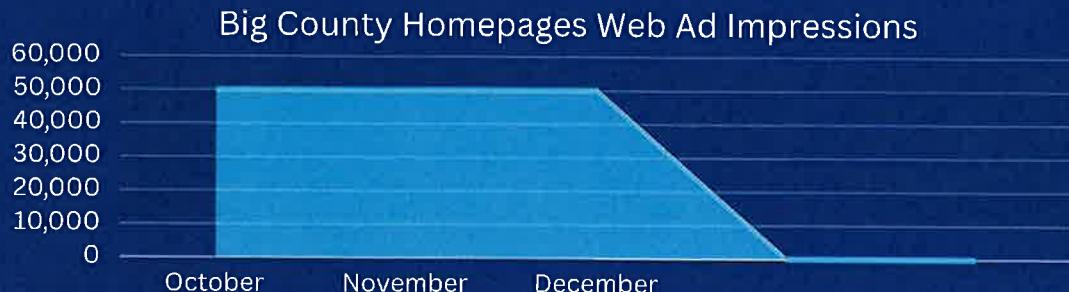
**EARLY**  
VISIT EARLY VISIT OFTEN

BUY TEXAS HOLIDAY MARKET  
DECEMBER 16TH 11AM-3PM  
EARLY VISITORS & EVENT CENTER

COME TAKE A PICTURE WITH SANTA!  
FOR MORE INFORMATION CALL 325-649-9300



# MEDIA ADVERTISEMENTS



## Magazine Ads

- Authentic Texas
- 
- Brown County Living
- 
- Texas Teenage Baseball & Softball Rule Book



# MEDIA ADVERTISING

## Tour Texas

**Total Content Engagement 14,637**



0 Postal



258 Facebook  
click-thrus



293 website  
click-thrus



14 Slideshow  
Views



256 Instagram  
click-thrus



260 Twitter  
click-thrus



101 Content  
clicks



297 PDF  
request



13,158 page  
views

### Top Report States

Texas  
California

Average economic impact for each Visitor Guide sent out is \$48.\* TourTexas.com has facilitated 297 Visitor Guide requests to Texas travelers on behalf of Visit Early

Total Economic impact of those requests

= \$14,256

\*Source: DMA West Visitor Guide Readership Study 2022

## VISIT EARLY'S SOCIAL MEDIA



Reach: 112,305

Page Visits:

9,315

New Likes: 184



Impression:

4,321

New

Followers: 3



Reach: 1,520

Page Visits: 151

New Followers: 34

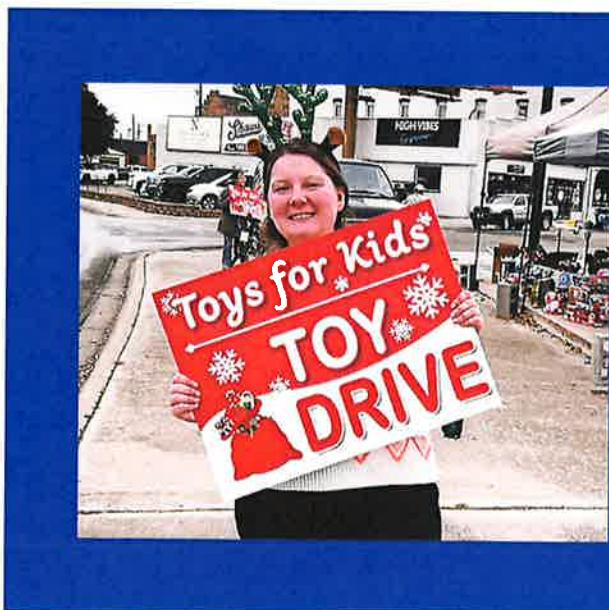
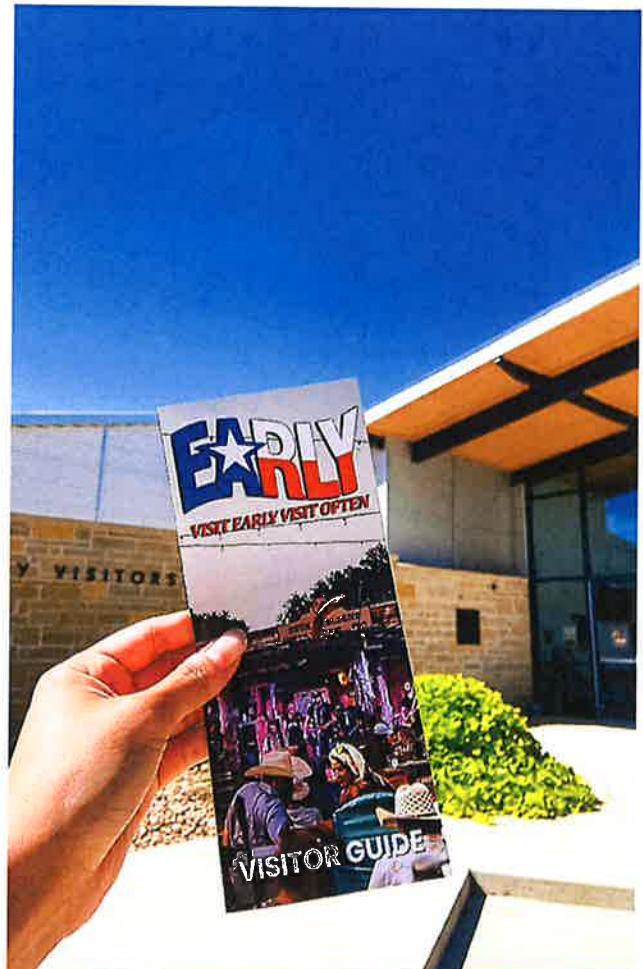
# EARLY VISITORS & EVENT CENTER

**Visitors: 353**

**Event Visitors: 745**

**In State Visitors:** San Antonio, Granbury, Glen Rose, Rockwall, Pflugerville, Queren, Frisco, Waco, Cross Plains, Round Rock, Georgetown, Brady, Gainsville, Sanger, Austin, Rochelle, Frisco, Llano, Georgetown

**Out of State Visitors:** New Mexico, Pennsylvania, Delaware, Colorado, Virginia, Georgia, Kansas



## NEW TEAM MEMBER

We welcomed Katelyn West to our team as the Event Center Assistant. Katelyn is a Tarleton State Communications Graduate. She also serves in the Texas National Guard.