

2ND QUARTER OF 2023-2024

EARLY

VISIT EARLY VISIT OFTEN

Presented by

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Tourism Director**



visitearlytexas.com **325-649-9300**



RENTALS JANUARY - MARCH 2024

PARK RENTALS:
CITY PARK - 1
MCDONALD PARK -2
TOWN CENTER PARK - 1

EARLY VISITORS EVENTS CENTER RENTALS

January - 8

February - 4

March - 8



BUSINESS COMPLEX

Lare Conference Room

January - 14

February - 9

March - 9

Small Conference Room

January - 2

February - 3

March - 4

PUBLIC RELATIONS AND TRAINING

- Texas Association of Venues & Facilities Board of Directors Meetings
- KTAB 4U
- ISCS Red River 24
- Brown County Museum of History Board Meeting
- Penatuhkah Comanche Trail Partnership Meetings
- KOXE, KXYL & The Breeze Talk Shows
- Coffee Talk – BROWNWOOD/EARLY Chambers
- Texas Association of Convention & Visitors Bureaus Mid-Winter Conference
- Tourism Currents Training
- Cinco de May Committee Meetings
- Texas Association of Convention & Visitor Bureaus Regional Workshop
- Professional Women's Summit



VISITEARLYTEXAS.COM

CVB FUNDED OR SPONSORED EVENTS

- Big Buck Contest
- Courts & Controllers
- 2024 Grand Motorcycle Tour of Texas Stop
- Buy Texas Spring Market
- Lytic Theater Productions
- Wendlee Broadcasting Easter Egg Hunt
- Tail of Wonder Easter Egg Hunt



SHOP PRODUCTS MADE AND
PRODUCED IN TEXAS

EARLY

VISIT EARLY VISIT OFTEN

BUY TEXAS MARKET

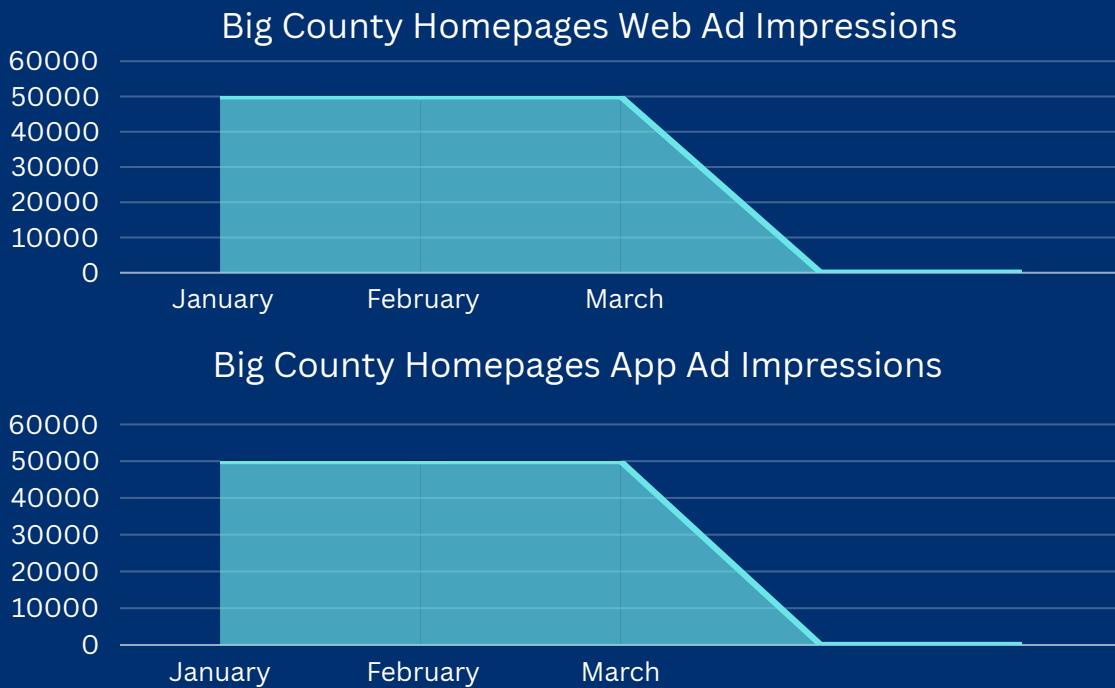
MARCH 16 10AM-2PM

EARLY VISITORS AND EVENT CENTER

FOR MORE INFORMATION CALL 325-649-9

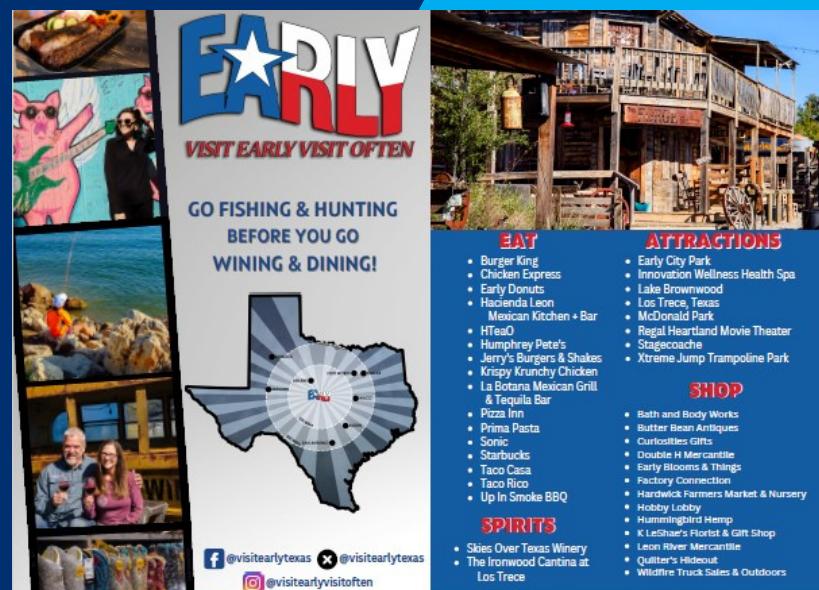


MEDIA ADVERTISEMENTS



Publications

- Texas Trail - Brown County Map
- Texas Trail - San Saba County Map
- Brown County Event Guide
- TMCN Guide



MEDIA ADVERTISEMENT

Tour Texas

Total Content Engagement 5,070



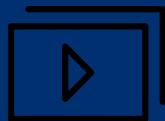
2 Bookings



365 Facebook
click-thrus



370 website
click -thrus



1 Slideshow
Views



361 Instagram
click-thrus



366Twitter
click-thrus



17 Content
clicks



65 PDF
request



3,523 page
views

Top Report States

Texas

California

Average economic impact for each Visitor Guide sent out is \$48.* TourTexas.com has facilitated 297 Visitor Guide requests to Texas travelers on behalf of Visit Early

Total Economic impact of those requests

= \$3,120

*Source: DMA West Visitor Guide Readership Study 2022

VISIT EARLY'S SOCIAL MEDIA



Reach:
102.900



Impression:
4,087

Page Visits:
9,660

New
Followers: 7

New Likes: 320



Reach: 2,329
Page Visits: 299
New Followers: 60

EARLY VISITORS & EVENT CENTER

Visitors: 377
Event Visitors: 930

In State Visitors:

Austin, Dallas, Fort Worth, Llano, Comanche, Throckmorton, Sweetwater, Houston, Post, Lubbock, Abilene, Goldwaite, Burnett, Round Rock, College Station, Pflugerville, Ballinger, Georgetown, Killeen, San Angelo, Stephenville, Miles, Bronte, Cross Plains, Brady, Killen, San Antonio, Victoria, Lampasas, Selina, Baytown, Lockhart, Cedar Park, Wichita Falls, Hamilton, Glen Rose, Dublin, Eastland, Bronte, Stamford, Tye, Irving, Crosby, Ft. Hood, Gatesville, Canyon Lake

Out of State Visitors:

Illinois, New Mexico, Louisiana, Colorado, Montana, North Carolina

Out of Country Visitors:

Canada

