

FOURTH QUARTER OF 2023-2024

EARLY

VISIT EARLY VISIT OFTEN

Presented by

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Tourism Director**

visitearlytexas.com

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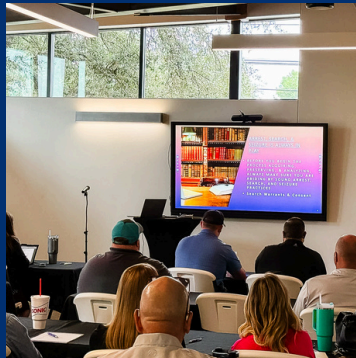


RENTALS

JULY - SEPTEMBER 2024

EARLY VISITORS & EVENTS CENTER

JULY – 8
AUGUST – 15
SEPTEMBER – 9



PARK RENTALS

CITY PARK – 1
MCDONALD PARK – 1
TOWN CENTER PARK – 1



BUSINESS COMPLEX

Large Conference Room
July – 16
August – 16
September – 11

Small Conference Room
July – 5
August – 5
September – 1

PUBLIC RELATIONS AND TRAININGS

- Brown County Museum of History Board Meeting
- Penatuhkah Comanche Trail Partnership Meetings
- Visit from Comanche Elders
- KOXE, KXYL & The Breeze Talk Shows
- Coffee Talk – BROWNWOOD/EARLY Chambers
- Texas Fort Trails Board Retreat
- Early Chamber Banquet
- CBWN Coffee Chats
- Texas Association of Convention & Visitors Regional Workshop

Coffee Talk



Early Chamber Banquet



TACVB Regional Workshop



CVB FUNDED OR SPONSORED EVENTS

- 2024 Grand Motorcycle Tour of Texas Stop
- Heartland Rod Run
- Lyric Theater Productions
- Texas Association of Convention & Visitors Bureaus Regional Workshop
- Kanar RV Carshow
- Southwest Amputee Golf Association Texas Championship

2024 Grand Motorcycle Tour of TX Stop



Heartland Rod Run



TACVB Regional Workshop



MEDIA ADVERTISEMENT

Tour Texas

Total Content Engagement 7,772



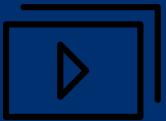
0 Bookings



456 Facebook
click-thrus



397 website
click -thru



3 Slideshow
Views



496 Instagram
click-thrus



591 X click-
thru



17 Content
clicks



57 PDF request



5,755 page
views

Google Searches 

406 Interactions

Top Report States
Texas
California

Publications

- Central Texas Hunting & Fishing Guide
- Tour Texas Banner Ads

Average economic impact for each Visitor Guide sent out is \$48.* TourTexas.com has facilitated 57 Visitor Guide requests to Texas travelers on behalf of Visit Early

Total Economic impact of those requests

= \$2,736

*Source: DMA West Visitor Guide Readership Study 2022

VISIT EARLY'S SOCIAL MEDIA



Reach: 146,00

Page Visits: 7,800

New Likes: 318



Reach: 3,915

Page Visits: 258

New Followers: 109



New Followers: 7

June:



Views: 36



Reactions: 80

Comments: 1

Reposts: 4

Page Views: 18

Unique Visitors: 11

New Followers: 172

EARLY VISITORS & EVENT CENTER



Visitors: 832

Event Visitors: 1,380

In State Visitors:

Arlington, Abilene, Houston, Victoria, Austin, Llano, De Leon, Greg, Marble Falls, Coleman, Tuscola, Comanche, Hawley, Monahans, Spring Lake, Tyler, Blackwell. Ft. Worth, Mills, Taylor, Lubbock, Georgetown, Goldthwaite, Cisco, San Antonio, Lampasas. Menard, Mullin, Fort Worth, Coleman, Killeen, Manor, Llano, Austin, Eastland, Grandfield Gap, Frisco, Llano, Pilot Point, Denton, Dallas, Hutto, Johnson County, Hamilton, Brady, Hascol County, Houston, Glen Rose, Anson, Bronte, Ballinger, Breckenridge, Cross Plains, Abilene, Santa Anna, Granbury, Stephenville, Fredericksburg, Boerne, Conroe, San Antonio, Dripping Springs

Out of State Visitors:

Oklahoma, Kansas & California

Out of Country Visitors:

